

CHAPTER 1143
Signs

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CROSS REFERENCES

Municipal regulation of billboards and signs - see Ohio R.C. 715.27(A)
Power to regulate advertising - see Ohio R.C. 715.65

1143.01 INTENT.

Sign regulation, including provisions to control the type, design, size, location and maintenance thereof, are hereby established in order to achieve, among others, the following purposes:

- (a) To enable the public to locate goods, services and facilities without difficulty or confusion;
- (b) To provide a safe environment by prohibiting conditions hazardous to vehicular and pedestrian traffic;
- (c) To protect property values, public investment and overall neighborhood character by preventing conditions that have undesirable impacts on surrounding properties;
- (d) To permit enforcement and prosecution of the regulations in this chapter, and to create a system of variances and appeals to allow exceptions where justified by hardship;

- (e) To identify locations of development and economic activity by permitting signs appropriate to the land use and zoning district of each parcel while insuring that signs will be harmonious with their surroundings.

(Ord. 39-96. Passed 7-25-96.)

1143.02 COMPLIANCE REQUIRED; EXCEPTIONS.

(a) No sign or street graphic may be erected, displayed, substantially altered or relocated except in conformance with this chapter.

(b) Signs erected and maintained pursuant to and in discharge of a governmental function or as required by any law, ordinance or governmental regulation are excluded. However, compliance with the purpose and intent of this chapter to the extent practical is encouraged.

(Ord. 39-96. Passed 7-25-96.)

1143.03 DEFINITIONS.

As used in this chapter, the terms listed below shall be interpreted according to the following definitions.

- (a) "Sign" or "street graphic" means any display, figure, painting, placard poster, drawing, letter, word, symbol, number, or any combination of these or any other device visible, with or without verbiage, which can be seen from the right-of-way and are designed to inform or attract the attention of persons not on the premises on which the sign or street graphic is located. Used to convey a message, advertise, inform or direct attention to a person, institution, organization, activity, place, object or product.
- (b) "Sign panel" means a structural object or portion of structural object designed to form a distinct background area or frame for the display of a sign's information.
- (c) Signs by Use Type. For the purpose of determining permitted signs, all signs are classified by use type and defined as follows:
 - (1) "Billboard" means a sign, of any size, directing attention to specific business, product, service, entertainment or other activity sold, offered or conducted elsewhere than upon the lot on which the sign is located for public service and information or for political advertising.
 - (2) "Bulletin board" means a sign for the display of announcements of a public or semipublic institution and located on the grounds of the institution.
 - (3) "Business sign" means generally, a sign containing product advertisements or other detailed information about the operation of a business. Specifically, such sign is one which contains brand names of goods sold or services rendered on the premises, a listing of numerous specific types of goods or services, prices or special "sale" information, forms of payments accepted, hours of operation, telephone number or other similar information. A business sign may also include items permitted on an "identification sign".
 - (4) "Directional sign" is an on-premise sign indicating a direction or a location to which pedestrian or vehicular traffic is requested to move.

(5) "Identification sign" means generally, a sign identifying or naming a business institution, residential development or other use. Specifically, such sign may indicate the name, owner, or manager and address of an existing building, business or other use, including the general type of goods sold or services rendered, but without a listing of numerous specific goods or services and without reference to brand names, prices, "sales" or telephone numbers.

(6) "Information sign" means a sign which presents miscellaneous information or instructions intended to serve the public rather than to promote a business, product or issue. Such sign may not contain information included in the definition of any other sign by use type. Typical information signs include signs presenting travel information and other signs concerning weather, time, historic and scenic sites, public recreation facilities, miscellaneous instructions and warnings, etc.

(7) "Logo" (or "trademark") means a letter or group of letters (usually stylized) or a symbol or symbols that represent a word, group of words, or business name. Usually used as part of a business identification scheme that is meant to identify goods, products, services or a business entity itself.

(8) "Nameplate" means a sign indicating the name, address and/or profession of a person or persons occupying a residence, excluding name and address on mail box.

(9) "Off-premise sign". See definition of "Billboard".

(Ord. 39-96. Passed 7-25-96.)

(10) "Political sign" are signs having reference to a political official, candidate, question, issue or opinion. (Ord. 49-04. Passed 10-14-04.)

(11) "Real estate sign" means a temporary sign promoting the development, construction, rental, sale or lease of property.

(12) "Sold sign" means a temporary sign announcing that a property has been sold, leased or is no longer available.

(13) "Temporary sign" means a sign intended for use for a limited period of time, as specified elsewhere in this chapter, generally not over thirty days.

(d) Signs by Structural Type. For the purpose of determining permitted signs, all signs are classified by structural type and defined as follows:

(1) "Awning sign" means a nonilluminated sign affixed flat to the surface of an awning (known as the base material) or which does extend vertically or horizontally beyond the limits of such an awning.

(2) "Banner" means temporary sign composed of light weight material not enclosed in a rigid frame, secured or mounted so as to allow movement of the sign caused by the movement of the atmosphere. Includes those used to announce open houses, grand openings, make special announcements, or communicate events. Banners may be secured or unsecured.

A. "Decorative banner" means a banner attached to a light pole or similar fixture that is meant purely for decorative purposes and containing no business logo or advertisement of any kind. This type of banner includes banners used by Chamber of Commerce to promote the City of Marysville and Union County.

- B. "Festival banner" means a temporary sign or banner displayed by public or quasi public organizations for special purposes (such as County Fair, special school event, etc.).
- C. "Special event business banner" means a temporary banner, used by businesses for special events such as grand openings, "Fall Sale", "Anniversary Sale", etc. Cannot promote specific products and/or products.
- (3) "Canopy signs" means a sign attached to or painted on the fascia or hanging from the soffit of a canopy or covered entrance or attached to a permanent awning or marquee. Mansard roofs shall be considered as canopies.
- (4) "Changeable copy sign (automatic)" means a sign or portion thereof on which the copy changes automatically or animation is displayed through electrical or electronic means (e.g., time and temperature units and message centers); considered business sign.
- (5) "Changeable copy sign (manual)" means a sign or portion thereof on which copy is changed manually through placement of letters or symbols on a sign panel; considered a business sign.
- (6) "Freestanding sign" means a sign which is not attached to a building and which is either attached directly to the ground or elevated on a supporting structure attached to the ground.
- (7) "Logo flag" means a sign made of flag-like material containing logo or identifying symbol.
- (8) "Portable sign" means a sign which is designed to be moved and is not permanently attached to any part of a building or to the ground.
- (9) "Projecting sign" means a sign erected on the outside wall of a building and projecting out at an angle therefrom.
- (10) "Roof sign" means a sign erected upon and either partially or completely over the roof of any building.
- (11) "Wall sign" means a sign integral with or painted on the exterior face of an exterior wall of a building or structure, or attached to the wall, and parallel with the wall and projecting not more than fifteen inches therefrom.
- (12) "Window sign" means a sign painted, attached or affixed to the interior or exterior surface of windows or doors of a building or suspended on the inside or outside of the windows or doors.
- (e) "Unit of a building" or "building unit" refers to a space occupying a portion of the ground floor of a building, containing an entrance from the building exterior, and separated from other such spaces by a party wall or walls.
- (f) "Panel sign" means a sign which is mounted, attached, painted, or displayed on a sign panel.
- (g) "Nonpanel sign" means a sign which is not mounted, attached, painted or displayed on a sign panel.
- (h) "Community facilities" means existing, planned and proposed parks, play grounds, schools and other public lands and buildings of the City, County or school district as well as churches.
- (i) "Subdivision" has the same meaning as defined in Section 1101.02(a)(29). (Ord. 39-96. Passed 7-25-96.)

1143.04 MEASUREMENT STANDARDS.

Sign face area, sign height and sign location, as regulated in this chapter, shall be measured according to the following standards.

(a) Sign Face Area. Standards for computing the amount of sign face area permitted by these regulations are established as follows:

(1) Measurement of sign face area.

A. Panel signs. For two-sided signs, only one side shall be included in the measurement. Measurement of sign face area shall include the actual panel area and shall include structural supports of the panel only if such supports are designed and used to convey part of the sign's message.

B. Nonpanel signs. Sign face area shall be measured to include the surface area of the smallest rectangles enclosing the words, characters, logos and designs of the sign but not the individual letters of the sign. Only one side of a two-sided sign shall be included in the measurement. Measurement of sign face area shall include structural supports of the sign only if such supports are designed and used to convey part of the sign's message. In the case of nonpanel signs consisting of upper and lower case letter forms, calculation of overall square footage shall be obtained by multiplying the height of lower case letters (excluding ascenders and descenders) times the length.

(2) Measurement of building and lot frontage.

A. Building frontage. The frontage of a building shall be the width of the facade(s) of the building which faces the principal street or contains the main entrance. If a building is divided into units, the building unit frontage shall be the width of that unit, as measured from the party wall center lines, on the frontage of the building. In instances where a person, association, partnership, corporation or other legal entity occupies more than one building unit and each building unit supports the principal business of the occupant and where:

1. The building units are contiguous; or
2. The building units are located on the same lot;

Then the provisions of this chapter shall apply as if there were only one building unit. In such cases the building frontage shall include the total building frontage of the individual contiguous building units or the building frontage of the principal building where the individual building units are not contiguous.

B. Lot frontage. The frontage of a lot shall be the number of lineal feet the lot abuts on the principal street as measured at and along the right-of-way line.

(b) Sign Height. The height of free-standing signs shall be measured from the base of the sign at its point of attachment to the ground to its topmost element. However, if the support of a free-standing sign is attached to a wall or other man made base, including a graded earth mound, or if the point of attachment to the ground is lower than the grade of the nearest street, the sign height shall be measured from the grade of the nearest street, drive or parking area, as determined by the Zoning Inspector.

- (c) Sign Location. In determining the location of signs in relation to lot lines, including district and street lines, distances shall be measured from the vertical projection of the lot lines to the closest point of the sign.
(Ord. 39-96. Passed 7-25-96.)

1143.05 SECONDARY ENTRANCES.

(a) Buildings or building units with lot frontage on two or more public streets may be permitted signs and sign area in addition to that otherwise permitted based upon the following:

(1) A building or building unit with frontage and a customer building entrance from a rear or side parking lot shall be permitted total additional wall, window or canopy signs not to exceed fifty percent (50%) of all sign area otherwise permitted. Such additional signs shall not exceed the number of signs permitted for the principal facade and street. This exception applies once and is not intended to be "per frontage" if a building or building unit has more than two frontages. Additional free-standing identification signs are not permitted unless certain other criteria are met as outlined in the following paragraph of this section. This provision shall also apply to buildings or building units with secondary frontage adjoining a freeway right-of-way. In no case shall the total square footage of all signs exceed 300 square feet.

(2) For buildings or building units with frontage on more than one street and where the parking area is served by more than one vehicular entrance on the second street, one additional free-standing identification sign shall be permitted at each vehicular entrance if the minimum distance between any two such signs is 500 feet as measured along the right-of-way. In no case shall the total square footage of all signs exceed 300 square feet.
(Ord. 39-96. Passed 7-25-96.)

1143.06 DESIGN STANDARDS.

In order to facilitate information, legibility, traffic safety and general economic vitality, signs should be designed in a manner compatible with the character and style of the buildings on which they are located, adjoining buildings, and neighboring signs; in terms, color, materials and size. Furthermore, signs shall be designed to be structurally sound and located so as to pose no hazard to pedestrian or vehicular traffic. More specifically, signs shall be designed in accordance the following standards. Use of the term "should" in place of "shall" indicates that a standard is a recommendation and not a mandatory regulation.

(a) Free-Standing Signs. Sign panels on free-standing signs shall face no more than two directions. The distance between parallel, back-to-back sign panels shall be no greater than three feet. If a "V" shaped sign, the angle between sign faces, as measured at the point of intersection, shall not exceed sixty degrees (60°).

(b) Construction. All signs and supporting structures shall be such as to withstand a pressure of thirty pounds per square foot. All electrical wiring, fittings and material used in construction and operation of signs shall conform to the codes and specifications of the City of Marysville to the extent the specifications are in effect or to the applicable codes of the State of Ohio if none exist in the City of Marysville.

(c) Vertical Clearance. The lowest element of any sign which occupies vertical space above a pedestrian or vehicular way and is designed to permit traffic thereunder shall be at least ten feet above the finished grade of a sidewalk or other pedestrian way and at least sixteen feet above the finished grade of a pavement used for vehicular traffic if such sign is located within eighteen inches of the vertical projection of the pavement edge. Awnings or canopies displaying signs shall meet the clearance standards of Section 1139.13, "Architectural Projections".

(d) Relation to Traffic Devices. Unless regulated otherwise in the codes of the City, signs shall not be erected so as to obstruct sight lines along any public way, traffic control lights, street name signs at intersections, or street sight lines or signals at railroad or grade crossings. Signs visible from the sight lines along a street shall not contain symbols or words such as "stop", "go", "slow", etc., or red or green lights that resemble traffic signs or devices.

(e) Visibility at Intersections. Signs shall be located and designed so as to maintain a substantially clear view between two and five-tenths feet and eight feet above grade in a triangle formed by intersecting street right-of-way lines and a line thirty feet from the point where the street lines intersect. At the intersection of a driveway and public street, such triangle shall be defined by the street right-of-way line, the driveway pavement edge and a line ten feet from the point of intersection.

(Ord. 39-96. Passed 7-25-96.)

(f) Exterior Display. No building or structure in any zoning district shall be maintained or operated in any manner that causes, creates, or allows public viewing of any adult material, or any entertainment depicting, describing, or relating to specified sexual activities or specified anatomical areas, from any sidewalk or public or private right-of-way. No portion of the exterior of any building or structure shall contain any words, lettering, photographs, silhouettes, drawings, or pictorial representations of any adult material, specified sexual activities or specified anatomical areas. This section shall apply to any advertisement, display, promotional material, decoration, or sign, to any performance, show or special event, and to any window, door, or other opening. (Ord. 92-00. Passed 11-21-00.)

1143.07 ILLUMINATION OF SIGNS.

Light sources to illuminate signs shall be shielded from all adjacent residential buildings and streets and shall not be of such brightness or intensity so as to cause glare hazardous to pedestrians or auto drivers, or so as to cause reasonable objection from adjacent residential districts. Flashing, moving or intermittent illumination shall not be permitted. In ER, SR, R-1, R-2, R-3, R-4 and R-5 Zoning Districts only nameplates and bulletin boards may be illuminated. All signs in other districts may be illuminated. (Ord. 21-02. Passed 6-13-02.)

1143.08 EXCEPTIONS AND PROHIBITED SIGNS.

(a) Exceptions. The provisions of this chapter shall not govern the display of the following signs:

- (1) The American, Ohio and Marysville flags and flags of other nations or nationality groups (except where used as part of a sign advertising a product or service);
- (2) Governmental signs providing traffic control information and similar public information;
- (3) Signs which are part of the original construction of a vending machine, fuel pump or similar device;
- (4) Any monument within a cemetery;
- (5) Cornerstones and permanent building plaques displaying the date of construction, architect's name, building name, historical information, etc., and not exceeding eight square feet in area;

- (6) Signs in nonresidential districts displaying only a street address and not exceeding two square feet in area;
 - (7) Holiday or seasonal decorations, excluding advertising, displayed for reasonable and customary duration of time;
 - (8) Signs on vehicles that are regularly and customarily used to transport persons or property for a business;
 - (9) Works of art that do not include a commercial message;
 - (10) Special purpose signs including festival banners and decorative banners as defined in Section 1143.03(d)(2)A. and B. announcing or promoting re-occurring, nonbusiness, public events such as but not limited to county fairs, school festivals, etc., displayed for reasonable and customary duration of time.
 - (11) Logo flag that is mounted on a flag pole with no other flag on the same pole, containing identification information (logo); not to exceed twenty-four square feet.
 - (12) Other signs determined to be outside this chapter's scope of regulation with respect to a reasonable and custody interpretation of intent.
- (b) Prohibited Signs. The following types of signs are prohibited in any zoning district unless specifically permitted by definition or use as provided for elsewhere in this chapter:
- (1) Moving, flashing and animated signs of any sort, including revolving signs, banners, streamers, ribbons, pennants, spinners, and/or other similar moving devices; except for temporary banners, streamers, ribbons and pennants used for a length of time not to exceed fifteen days to call attention to initial openings of businesses in A-R, B-R, B-1, B-3, O-R, TOC and SD-1 Zoning Districts.
 - (2) Billboards as defined in Section 1143.03(c)(1).
 - (3) Roof signs as defined in Section 1143.03(d)(10).
 - (4) Portable signs as defined in Section 1143.03(d)(8), except for temporary portable, on-premises signs displayed for a length of time not exceeding fifteen days by charitable or nonprofit organizations, churches or similar; and except for temporary portable on-premises signs displayed by businesses in A-R, B-R, B-1, O-R, TOC, SD-1 and B-3 Zoning Districts to call attention to initial openings and displayed for a length of time not exceeding fifteen days.
 - (5) Signs imitating or resembling official traffic or government signs and signals.
 - (6) Off-premise real estate directional signs (excluding temporary Open House signs in place for a period not to exceed twelve hours).
 - (7) Signs which create a visibility hazard or impair the future utilization or expansion of public streets.
 - (8) Any sign that is installed, erected or attached in any form, slope or manner to a fire exit or any door or window giving access to any fire escape unless specifically to identify the fire escape or exit as approved and required by the Fire Prevention Officer.
- (Ord. 39-96. Passed 7-25-96.)

1143.09 SPECIAL EVENT BUSINESS BANNERS.

The following is required for any business to display a special event business banner as defined in Section 1143.03(d)(3)C.:

- (a) Permitted up to six times per year.
 - (b) Twelve square feet maximum.
 - (c) Maximum time displayed - three days
 - (d) Permit and fee required.
 - (e) For special events such as "Fall Sale", "Anniversary Sale", etc., only.
 - (f) Cannot promote specific products and/or prices.
- (Ord. 39-96. Passed 7-25-96.)

1143.10 POLITICAL SIGNS.

(a) The community of Marysville prefers that political signs regarding candidates or issues that will appear on the ballot, not be posted more than eighteen days before the election.

(b) Permission to post political signs must be obtained from the property owner(s). Political signs shall not be posted on City-owned property.

(c) Candidates for election or organizations putting issues on the ballot shall be held responsible for the posting of political signs and shall remove such signs no later than seven days after the election.

(d) No political signs shall be posted in a manner that is destructive to any property.

(e) Political signs shall not pose a safety or visibility hazard.

(f) The size of political signs in residentially zoned districts (AR, ER, SR, R-1, R-2, R-3, R-4 and R-5) shall be no more than ten square feet. Political signs in other districts shall be no more than thirty-two square feet except for commercial billboards.

(g) The Zoning Inspector and/or his agent(s) will remove signs that are posted in violation of this section. Within two business days of the removal of the sign(s), the Zoning Inspector and/or his agent will notify the responsible party, who will have 48 hours after receiving said notice to pick up the sign(s). After such time, the sign(s) will be destroyed.

(Ord. 49-04. Passed 10-14-04.)

1143.11 APPLICATIONS FOR PERMITS.

Applications for permits to erect, place, move or alter a sign shall be made by the owner or lessee of the property for which a sign is proposed. The application shall be submitted to the Zoning Inspector on forms furnished by the City. The fee shall be established by separate ordinance. The permit fee shall be waived in the case of a sign alteration or replacement in order to bring a legal nonconforming sign into conformance with the regulations of this chapter.

(a) Permit Required. All permanent and temporary signs shall be subject to the applicable regulations regarding permitted types, number, area, height and location. Permits shall be required for all permanent and temporary signs with the exception of the following:

- (1) Nameplates and information signs for individual dwellings.

- (2) Real estate, auction sale, garage sale, house sale, and open house signs less than six square feet in area.
- (3) Business signs displayed as temporary window signs.
- (4) Political signs.

- (5) Special purpose temporary signs and/or banners displayed by public and quasi public organizations for special purposes (see Section 1143.08(a)(10)) and to call attention to initial openings of businesses (see Section 1143.08(b)(4)).
 - (6) Normal maintenance or repainting which does not alter the size, placement or structure of a legal conforming sign (legal nonconforming signs see Section 1143.17).
 - (7) Signs excepted as stated in Section 1143.08(a).
- (b) Contents of Application. Each application shall present the information required below through use of photographs and drawings at a scale which clearly shows details and design of the sign.
- (1) The design and layout of each sign proposed, including the total area of all signs and the area, height, character, materials, colors and type of lettering or other symbols of individual signs.
 - (2) Photographs or drawings of the building for which the signs are proposed and photographs of surrounding buildings, signs and uses. Also included shall be the width of the building or building unit face or faces and the lot dimensions.
 - (3) The proposed illumination shall be described.
 - (4) A site plan showing the location of each sign in relation to the building and property. (Ord. 39-96. Passed 7-25-96.)

1143.12 MAINTENANCE AND REMOVAL OF SIGNS.

(a) All signs and sign structures shall be maintained in a safe and attractive condition. Signs which no longer serve the purpose for which they were intended or which have been abandoned or are not maintained in accordance with this Zoning Code or other governmental agency with competent jurisdiction shall be removed by the last permit holder or the building owner or by the City at the expense of such permit holder or building owner.

(b) Whenever the removal or maintenance of any permanent sign has been ordered by the Zoning Inspector and the person, firm or corporation who owns such sign or on whose premises such sign or display structure has been erected, affixed or attached, fails to remove or maintain the sign within thirty days after receiving such notice, the Zoning Inspector may remove or cause to be removed or maintain such sign at the expense of the person, firm or corporation who owns such sign, or on whose premises it was erected, affixed or attached and each such person, firm or corporation shall be individually and separately liable for the expenses incurred in the removal of such sign. Prohibited and/or temporary signs shall be removed within five days after a removal order is received from the Zoning Inspector. The Board of Zoning Appeals may vary the thirty day period contained in this section.

(c) If, in the opinion of the Zoning Inspector or other inspector qualified to make such a determination, a sign is so hazardous as to constitute an immediate danger to life, the Zoning Inspector shall promptly cause the repair or removal of the sign at the expense of the person, firm or corporation who owns such sign or the owner on whose premises the sign was erected, affixed or attached. (Ord. 39-96. Passed 7-25-96.)

1143.13 NONCONFORMING SIGNS.

Signs and sign structures in existence prior to or on the effective date of this chapter which violate or otherwise do not conform to the provisions of this chapter and which were erected in accordance with a City permit shall be deemed legal nonconforming signs. All such legal nonconforming signs and structures shall be maintained in accordance with this sign chapter.

(a) Loss of Nonconforming Status. It is the intent of this section that legal nonconforming signs eventually be brought into compliance with the provisions and regulations of this chapter. As a result a legal nonconforming sign shall immediately lose its legal nonconforming status and therefore must be brought into conformance with this chapter or be removed if the sign is enlarged, relocated or replaced; or if it is part of an establishment which discontinues operation for thirty consecutive days; or if it is structurally damaged to an extent greater than one half of its estimated replacement value. Similarly any legal nonconforming advertising structure so damaged must be brought into compliance or be removed.

(b) Maintenance and Repair. Any legal nonconforming sign may be painted, cleaned or maintained and structural or electrical parts may be repaired or restored to a safe condition provided the maintenance or repair does not alter, change, enlarge or relocate the existing sign or sign structures.

(c) Limitation on Reconstruction. A nonconforming sign or part thereof damaged or deteriorated to an extent exceeding fifty percent (50%) of its replacement cost shall not be reconstructed or replaced unless made to conform to the regulations of this Code. For a nonconforming sign damaged by a single incident (such as a storm) to an extent less than fifty percent (50%) of its replacement cost, reconstruction is permitted only if such work is begun within six months of the incident and is completed within twelve months of the incident.

(d) Temporary Signs. All nonconforming temporary signs including portable signs shall be removed or made to comply with the regulations of this Code within five days after issuance of a violation by the City.

(Ord. 39-96. Passed 7-25-96.)

1143.14 SUPPLEMENTAL REGULATIONS.

(a) Shopping Centers. For purposes of this chapter, five or more businesses located on a single lot and served by common parking or common vehicular entrances shall be classified as a "shopping center" and shall be permitted one free-standing identification sign in addition to other permitted signs in accordance with the following regulations:

(1) Contents. Each shopping center identification sign shall display only the name of the center and may at the discretion of the shopping center owner list the names of businesses located within the center.

(2) Size. The maximum sign face area of a shopping center identification sign shall equal twenty square feet for each 10,000 square feet of gross floor area but shall not exceed 100 square feet. All shopping centers however shall be permitted a sign of at least

thirty-two square feet. A maximum height of twenty-five feet shall be permitted.

(3) Other regulations. All other regulations of this chapter applicable to identification signs shall apply to a shopping center identification sign.

(4) Other sign. A lot displaying a shopping center identification sign may display no other free-standing identification or business sign.

(5) Secondary frontage. One additional shopping center identification free-standing sign and one additional shopping center identification wall sign shall be permitted on a secondary street frontage with a vehicular entrance to the shopping center.

(6) Outlots. If a vehicular entrance or parking lot of a shopping center also serves a use located on a separate lot (i.e. "outlet") the free-standing identification or business sign permitted for such lot shall be limited to a maximum of twenty square feet in area and five feet in height.

(b) Advertising. Permanent business signs or portions of permanent business signs devoted to the advertising of brand names of specific products or services which are not the principal products or services of the occupant of the building unit shall be limited to twenty percent (20%) of the maximum sign face area permitted in total for the building or unit thereof.

(c) Nonground Floor Uses. For uses not located on the ground floor or for ground floor uses which lack direct access from the building exterior, the following signs shall be permitted in addition to signs otherwise permitted for the building. Regardless of the number of such uses in a building, not more than one wall sign, a maximum of six square feet in area, may be placed at each ground floor entrance providing access to the uses in question. In addition, for each such use, window signs not exceeding twenty square feet in total area shall be permitted for display on the inside surface of windows within the subject area.

(d) Rear or Side Entrance. In addition to signs and sign face area otherwise permitted each building or building unit shall be entitled to one wall, window or canopy identification sign not exceeding six square feet in area that is located at a rear or side entrance as designated by the business owner or proprietor.

(e) Drive-Thru Restaurants. For restaurants providing direct service to customers in motor vehicles one free standing or wall-mounted "menu board" sign (limited to information regarding the restaurants menu and related instructions) shall be permitted for each drive-thru lane in addition to signs and sign area otherwise permitted. Such sign shall not exceed forty square feet in area and six feet in height and shall meet setback regulations applicable to free-standing identification signs as specified in this section.

(f) Gasoline Service Stations. Gasoline service stations shall conform to the sign regulations applicable to the district in which each is located except as permitted below.

(1) Gasoline service stations shall be permitted one free-standing permanent identification sign and one free-standing permanent business sign one of which identifies the name of the business or principal brand of gasoline and the other advertising the price of fuel by type or grade. No other information may be displayed on the free-standing identification or business signs.

(2) For signs displaying the price of fuel the numerals on such sign shall not exceed two feet in height.

(g) Theaters. The following regulations shall apply to indoor and outdoor movie theaters which require (as determined by the Zoning Inspector) signs announcing shows or performances. Two poster-sized frames (copy to be changed) per theater screen for current and coming attractions. Total area cannot exceed forty percent (40%) of total permitted sign area. Indoor theaters are permitted canopy marquee signs announcing current or future attractions at a size not to exceed seventy-five percent (75%) of the fascia of each side of the canopy marquee. All other regulations of this chapter shall apply to theaters.

(Ord. 39-96. Parsed 7-25-96.)

1143.15 VARIANCES.

(a) The Board of Zoning Appeals may in specific cases vary or permit exceptions to any of the provisions of this chapter if it finds that such variation or exception will not violate the spirit or intent of this chapter and is in accordance with the general criteria for the granting of variances as stated in Chapter 1129 except in the following instances:

(1) Variances with regard to the type of sign may not be granted in Zoning Districts ER, SR, R-1, R-2, R-3, R-4 and R-5.

(2) The Design Review Board may in specific cases vary or permit exceptions to any of the provisions of this chapter within the Historic Uptown Marysville Design Review District instead of the Board of Zoning Appeals. The granting of variances shall follow the general criteria and procedures as stated in Chapter 1129 and as supplemented by Chapter 1136.

(b) Application for variances shall follow the procedures outlined in Chapter 1129. When reviewing an application for a variance the Board of Zoning Appeals or Design Review Board as defined above shall consider at least the following in addition to the standards set forth in Chapter 1129:

- (1) Zoning district of the proposed sign(s).
 - (2) Use-type, structural-type, area, height and location of the proposed sign(s).
 - (3) Visibility of proposed sign with respect to pedestrian and vehicular traffic.
 - (4) Illumination of the sign(s).
 - (5) Design of the sign(s).
 - (6) Unusual natural or man-made physical and/or topographic characteristics peculiar to site.
 - (7) The intent of this chapter.
- (Ord. 70-06. Passed 8-24-06.)

1143.16 SIGNS IN ER, SR, R-1, R-2, R-3, R-4, R-5 AND GOV ZONING DISTRICTS.

(a) Nameplates. Nameplates in ER, SR, R-1, R-2 and R-3 Zoning Districts and single family uses in R-4:

- (1) Free-standing wall or projecting
 - (2) Two per dwelling unit
 - (3) Two square feet maximum each
 - (4) Five feet minimum from any lot or right-of-way line
 - (5) Five feet maximum from the building line
- (Ord. 21-02. Passed 6-13-02.)

(b) Identification Signs. Identification signs for subdivisions and/or multi-family:

- (1) Free-standing wall or canopy/awning
- (2) One sign (additional free-standing sign shall be permitted at each vehicular entrance if minimum distance between any two such signs is at least 500 feet apart.)
- (3) Twenty square feet
- (4) Five feet in height maximum
- (5) Fifteen feet minimum from any lot or right-of-way line
- (6) Twenty-five feet minimum from any dwelling

- (c) Identification Signs. Identification signs for public or quasi-public uses:
- (1) Free-standing, wall or canopy/awning
 - (2) One sign
 - (3) Forty square feet
 - (4) Five feet in height maximum
 - (5) Fifteen feet minimum from any lot or right-of-way line
 - (6) Twenty-five feet from any dwelling
- (d) Information Signs. Information signs for individual dwelling units:
- (1) Free-standing or wall
 - (2) Minimum number necessary as determined by the Zoning Inspector
 - (3) One square foot maximum
 - (4) Two feet in height maximum for individual dwelling units
 - (5) Five feet minimum from any lot or right-of-way line
 - (6) Five feet maximum from the building line.
- (e) Information Signs. Information signs for R-4 and R-5 subdivisions:
- (1) Free-standing or wall
 - (2) Minimum number necessary as determined by Zoning Inspector
 - (3) Four square feet maximum
 - (4) Three feet in height maximum
 - (5) Five feet minimum from any lot or right-of-way line
- (f) Directional Signs. Directional signs (on premises) not permitted for 1-4 unit residential buildings:
- (1) Free-standing or wall
 - (2) Minimum number necessary as determined by Zoning Inspector
 - (3) Six square feet maximum
 - (4) Four feet in height maximum
 - (5) Five feet minimum from any lot line, except one foot minimum from any right-of-way line
- (g) Real Estate Signs and Sold Signs. Real estate signs and sold signs permitted on premise for individual lots or building until all are sold or rented:
- (1) Free-standing, wall or window
 - (2) One per street frontage for individual buildings and lots
 - (3) Six square feet maximum
 - (4) Four feet in height maximum
- (h) Real Estate Signs and Sold Signs. Real estate signs and sold signs for subdivisions permitted until all lots or buildings are sold or rented:
- (1) Free-standing, wall or window
 - (2) One per frontage on each perimeter street
 - (3) Forty square feet maximum

- (4) Eight feet in height maximum
- (5) Twenty feet minimum from any lot or right-of-way line and seventy-five feet from any occupied dwelling

- (i) Bulletin Boards. Bulletin boards for public or quasi-public uses:
- (1) Free-standing or wall
 - (2) One per public or quasi public use
 - (3) Twenty square feet maximum
 - (4) Five feet in height maximum
 - (5) Twenty feet minimum from any lot line
- (Ord. 39-96. Passed 7-25-96.)

1143.17 SIGNS IN A-R, B-R, O-R AND HMD ZONING DISTRICTS.

(a) If located within the Historic Uptown Marysville Design Review District all signs shall conform to the color and material standards of Chapter 1136; applicant must obtain certificate of appropriateness for all signs. (Ord. 73-06. Passed 8-24-06.)

(b) For residential and public and quasi public uses located in business districts the regulations of Section 1143.09 shall apply. For each building unit not more than one identification sign shall be displayed as either a wall sign, a canopy fascia sign or a window sign unless restricted or not permitted in subsection (e) hereof. It is the intent of this section to prohibit free standing identification signs on lots with street frontage insufficient to provide the required minimum distance from lot lines. The exterior style, size, scale, lighting and selection of materials for the sign shall be such that the proposed sign compliments the immediate and surrounding neighborhoods. The Planning Commission shall review and approve proposed plans for all signage to be constructed in conjunction with a new structure, including 3-dimensional renderings. (Ord. 46-03. Passed 11-6-03.)

(c) Two business signs per unit permitted. Each business sign cannot be more than twenty percent (20%) of permitted total permanent sign area per sign. Business signs shall be displayed as either a wall sign, a canopy fascia sign or a window sign.

(d) Wall and canopy signs shall not extend above the wall or surface to which they are attached. Wall signs shall be set back from the ends of the building and party wall lines a minimum distance of three feet.

(e) Maximum total sign face area of all permanent signs shall be related to the width of the building or building unit. Maximum total permanent sign face area shall not exceed 300 square feet and shall be determined as follows:

Frontage width of building x 1.8 if building setback is less than 50 feet.

Frontage width of building x 2 if building setback is 50 to 300 feet.

Frontage width of building x 2.2 if building setback is 301 to 600 feet.

Frontage width of building x 2.4 if building setback is over 600 feet.

- (1) Free-standing identification signs.
 - One per business*
 - Twelve square feet maximum
 - Five feet in height maximum

*More than two business units in a single building are not permitted a free-standing identification sign for each business unit. A single free-standing identification sign shall be permitted the size of which shall be:

- Twelve square feet for the first business unit
- Eight square feet for each additional business unit to a maximum of seventy-two square feet.
- Nine feet in height maximum for four businesses or more

- Twenty feet side and rear lot lines

- (2) Wall/window identification signs.
 - One either wall or window
 - Width of building unit x 1.2 for wall
 - Twenty-five percent (25%) window area for window
- (3) Canopy identification signs.
 - Can be displayed as soffit sign only
 - Six square feet maximum
- (4) Projecting identification signs. Not permitted.
- (5) Free-standing business signs. Not permitted
- (6) Wall and/or window business signs.
 - One per business
 - Cannot exceed twenty percent (20%) of permitted total permanent sign area
 - Twenty-five percent (25%) of window area for window signs
- (7) Canopy business signs. Not permitted.
- (8) Projecting business signs. Not permitted.
- (9) Free-standing directional and information signs.
 - Minimum number necessary as determined by Zoning Inspector
 - Four square feet maximum
 - Three feet in height maximum
 - Ten feet from residential district line
 - One foot from street right-of-way line
 - Five feet from side and rear lot lines
- (10) Wall directional and information signs.
 - Minimum number necessary as determined by Zoning Inspector
 - Six square feet maximum
- (11) Window directional and information signs.
 - Minimum number necessary as determined by Zoning Inspector
 - Six square feet maximum
- (12) Canopy directional and information signs. Not permitted.
- (13) Projecting directional and information signs. Not permitted.
- (14) Free-standing real estate signs.
 - One per street frontage
 - Six square feet maximum
 - Four feet in height maximum
 - Twenty feet from residential district line
 - One foot from street right-of-way
 - Twenty feet from side and rear lot lines
- (15) Wall or window real estate signs.
 - One per street frontage
 - Twenty square feet maximum
 - Maximum - no more than twenty-five percent (25%) of window area.
- (16) Canopy real estate signs. Not permitted.
- (17) Projecting real estate signs. Not permitted.
- (18) Temporary free-standing signs. Not permitted
 - Exceptions: May be displayed by public and quasi

public organizations for special purposes(See Section
1143.08(a)(10).)

- (19) Wall and/or window temporary signs. Window only permitted.
 (20) Temporary canopy signs. Not permitted.
 (21) Temporary projecting signs. Not permitted.
 (Ord. 39-93. Passed 7-25-96.)

1143.18 SIGNS IN B-1, TOC AND SD-1 ZONING DISTRICTS.

(a) For each building unit, not more than one identification sign shall be displayed as either a wall sign, a canopy fascia sign, a window sign, or a free-standing sign, unless restricted in subsection (d)(1)-(24) hereof. It is the intent of this section to prohibit free-standing identification signs on lots with street frontage insufficient to provide the required minimum distance from lot lines. If frontage is less than sixty feet, free-standing identification signs are not permitted. The exterior style, size, scale, lighting and selection of materials for the sign shall be such that the proposed sign compliments the immediate and surrounding neighborhoods. The Planning Commission shall review and approve proposed plans for all signage to be constructed in conjunction with a new structure, including 3-dimensional renderings. (Ord. 48-03. Passed 11-6-03.)

(b) Two business signs per unit permitted. Each business sign cannot be more than twenty percent (20%) of permitted total permanent sign area per sign. Business signs shall be displayed as either a wall sign, a canopy fascia sign, or a window sign, unless restricted in subsection (d)(1)-(24) hereof.

(c) Wall and canopy signs shall not extend above the wall or surface to which they are attached. Wall signs shall be set back from the ends of the building and party wall lines a minimum distance of three feet.

(d) Maximum total sign face area of all permanent signs shall be related to the width of the building or building unit. Maximum total permanent sign face area shall not exceed 300 square feet and shall be determined as follows:

measured Frontage width of building x 1.8 if building setback is less than 50 feet as
 Frontage width of building x 2 if building setback is 50 to 300 feet as
 from the right-of-way
 Frontage width of building x 2.2 if building setback is 301 to 600 feet as
 Frontage width of building x 2.4 if building setback is over 600 feet as
 measured from the right-of-way

(1) Free-standing identification signs. Free-standing identification signs if lot frontage is at least sixty feet but less than eighty feet in width:

- One per business unit
- Twenty square feet maximum sign face area
- Five feet height maximum
- One foot from street right-of-way
- Thirty feet from side and rear lot lines

(2) Free-standing identification signs. Free-standing identification signs if lot frontage is at least eighty feet but less than 125 feet in width:

- One per lot
- Fifty square feet maximum
- Twenty feet in height maximum
- One foot from street right-of-way
- Forty feet from side and rear lot lines

- (3) Free-standing identification signs. Free-standing identification signs if lot frontage is at least 125 feet in width:
- One per lot or vehicular entrance per Section 1143.05(a)(2)
 - Seventy-two square feet maximum
 - Twenty-five feet in height maximum
 - One foot from street right-of-way
 - Sixty feet from side and rear lot lines
- (4) Wall identification signs.
- One per business unit
 - Maximum sign face area - width of building X 1.2 (subject to maximum limitations as calculated in this subsection)
- (5) Window identification signs.
- One per business unit
 - Maximum sign face area not to exceed twenty-five percent (25%) of total window glass area (excluding door windows)
- (6) Canopy identification signs.
- One per business unit
 - Six square feet maximum for soffit
 - Thirty-two square feet maximum for fascia
- (7) Projecting identification signs. Not permitted.
- (8) Free-standing business signs.
- One per business unit only if the business sign is a changeable copy sign and the changeable copy sign is attached to the same structure and in addition to a free-standing identification sign.
 - Maximum size - twenty-five percent (25%) of the permitted free-standing identification sign face area. This area is included within maximum sign face area and is not in addition to sign face area.
- (9) Wall and/or window business signs. *Theaters only.
- Two per business unit
 - Each sign cannot exceed twenty percent (20%) of permitted total permanent sign area.
 - *Two per theater screen for current and coming attractions
 - total area not to exceed forty percent (40%) of total sign area.
- (10) Canopy business signs. Not permitted.*
- *Except for indoor theaters which shall be permitted canopy marquee signs announcing current or future attractions at a size not to exceed seventy-five percent (75%) of the fascia of each side of the canopy or marquee.
- (11) Projecting signs. Not permitted.
- (12) Free-standing directional and information signs.
- Minimum number necessary as determined by Zoning Inspector
 - Six square feet maximum
 - Four feet in height maximum
 - Ten feet from residential district line
 - One foot from street right-of-way
 - Five feet from side and rear lot lines

- (13) Wall directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Six square feet maximum
- (14) Window directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Six square feet maximum
- (15) Canopy directional and information signs. Not permitted.
- (16) Projecting directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Four square feet maximum
- (17) Free-standing real estate signs.
 -One per street frontage
 -Thirty-two square feet maximum
 -Eight feet in height maximum
 -Twenty feet from residential district line
 -One foot from street right-of-way
- (18) Wall or window real estate signs.
 -One per street frontage
 -Twenty square feet maximum
 -No more than twenty-five percent (25%) of window area
- (19) Canopy real estate signs. Not permitted.
- (20) Projecting real estate signs. Not permitted.
- (21) Temporary free-standing signs. Not permitted.
 -Exception: May be displayed by public and quasi public organizations for special purposes (See Section 1143.08(a).)
- (22) Wall and/or window temporary signs. Window only permitted.
- (23) Temporary canopy signs. Not permitted.
- (24) Temporary projecting signs. Not permitted.
 (Ord. 39-96. Passed 7-25-96.)

(e) Commercial Parks. In addition to signs otherwise permitted, a commercial park identification sign shall be permitted for a unified development of five or more commercial firms and/or buildings served by a common access road. Such sign shall conform to the following:

- (1) One for each primary vehicular entrance to the commercial site as determined by the Planning Commission. The vehicular entrance sign may be off-site providing all other legal requirements are met. An additional sign may be permitted to meet special conditions with the approval of the Planning Commission.
- 2) The sign may contain the name and address of the Commercial Park and names of firms located in the park.

(3) The maximum sign face area of a commercial park identification sign shall equal twenty square feet for each 50,000 square feet of gross floor area but shall not exceed 100 square feet.

(4) A maximum height of 25 feet shall be permitted.

(5) Such sign shall be located one foot from street right of way lines, ten feet from side and rear lot lines, and 75 feet from any residential district line.

(6) If a commercial park identification sign is displayed, no other free-standing identification sign in the development shall be located within 100 feet of the road or street on which the commercial park has vehicular access.

(Ord. 7-07. Passed 2-22-07.)

1143.19 SIGNS IN B-3 ZONING DISTRICT.

(a) If located within the Historic Uptown Marysville Design Review District all signs shall conform to the color and material standards of Chapter 1136; applicant must obtain a certificate of appropriateness for all signs. (Ord. 75-06. Passed 8-24-06.)

(b) For each building unit not more than one identification sign shall be displayed as either a wall sign a canopy fascia sign or a window sign.

(c) Two business signs per unit permitted unless otherwise stated in this section. Business signs cannot be more than twenty percent (20%) of permitted total permanent sign area per sign. Business signs shall be displayed as either a wall sign, a canopy fascia sign or a window sign.

(d) Wall and canopy signs shall not extend above the wall or surface to which they are attached. Wall signs shall be set back from the ends of the building and party wall lines a minimum distance of three feet.

(e) Maximum total sign face area of all permanent signs shall be related to the width of the building or building unit. Maximum total permanent sign face area shall not exceed 300 square feet and shall be determined as follows:

Frontage width of building x 1.8

- (1) Free-standing identification signs. Not permitted.
- (2) Wall identification signs.
 - One per business
 - Twenty square feet maximum
- (3) Window identification signs.
 - One per business
 - Twenty square feet maximum
- (4) Canopy identification signs.
 - One per business
 - Six square feet maximum for soffit
 - Twenty square feet maximum for fascia
- (5) Projecting identification signs. Not permitted.
- (6) Free-standing business signs. Not permitted.
- (7) Wall and/or window business signs.
 - Two per business
 - Cannot exceed twenty percent (20%) of permitted total permanent sign area
- (8) Canopy business signs. Not permitted.
- (9) Projecting business signs. Not permitted.
- (10) Free-standing directional and information signs.
 - Minimum number necessary as determined by Zoning Inspector
 - Four square feet maximum
 - Three feet in height maximum
 - Ten feet from residential district line
 - One foot from street right-of-way
 - Five feet from side and rear lot lines
- (11) Wall directional and information signs.
 - Minimum number necessary as determined by Zoning Inspector
 - Four square feet maximum

- (12) Window directional and information signs.
-Minimum number necessary as determined by Zoning Inspector
- Four square feet maximum
 - (13) Canopy directional and information signs. Not permitted.
 - (14) Projecting directional and information signs. Not permitted.
 - (15) Free-standing real estate signs.
-One per street frontage
-Six square feet maximum
-Four feet in height maximum
-Twenty feet from residential district line
-One foot from street right-of-way (two feet from corner lot)
-Twenty feet from side and rear lot lines
 - (16) Wall or window real estate signs.
-One per street frontage
-Twenty square feet maximum
-No more than twenty-five percent (25%) of wall or window area
 - (17) Canopy real estate signs. Not permitted.
 - (18) Projecting real estate signs. Not permitted.
 - (19) Temporary free-standing signs.
-May only be displayed by public or quasi public organizations for special purposes. (See Section 1143.08(a).)
 - (20) Wall and/or window temporary signs. Window only permitted.
 - (21) Temporary canopy signs. Not permitted.
 - (22) Temporary projecting signs. Not permitted.
- (Ord. 39-96. Passed 7-25-96.)

1143.20 SIGNS IN M-1 AND M-2 ZONING DISTRICTS.

(a) For each building unit not more than one identification sign shall be displayed as either a wall sign, a canopy fascia sign, a window sign or a free-standing identification sign.

(b) Maximum total sign face area of all permanent signs shall be related to the width of the building or building unit. Maximum total permanent sign face area is determined by the following formulas:

- Frontage width of building x 2 if building setback is less than 50 feet
- Frontage width of building x 2.3 if building setback is 50 to 300 feet
- Frontage width of building x 2.6 if building setback is 301 to 600 feet
- (1) Free-standing identification signs.
-One per business street frontage
-100 square feet maximum
-Twenty feet in height maximum
-Seventy-five feet from residential district line
-Twenty feet from street right-of-way
-Forty feet from side and rear lot lines
- (2) Wall, window or canopy identification signs.
-One either wall, window or canopy fascia
-Width of building unit x 1.2 for wall
-Twenty-five percent (25%) of window area for window
-Width of building unit x 1.2 for canopy fascia
- (3) Projecting identification signs. Not permitted.
- (4) Free-standing business signs. Not permitted.
- (5) Wall and/or window business signs. Not permitted.
- (6) Canopy business signs. Not permitted.

(7) Projecting business signs. Not permitted.

- (8) Free-standing directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Six square feet maximum
 -Five feet in height maximum
 -Ten feet from residential district line
 -Five feet from street right-of-way
 -Five feet from side and rear lot lines
- (9) Wall directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Six square feet maximum
- (10) Window directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Six square feet maximum
- (11) Canopy directional and information signs.
 -Soffit only
 -Minimum number necessary as determined by Zoning Inspector
 -Four square feet maximum
- (12) Projecting directional and information signs.
 -Minimum number necessary as determined by Zoning Inspector
 -Four square feet maximum
- (13) Free-standing real estate signs.
 -One per street frontage
 -Forty square feet maximum
 -Ten feet in height maximum
 -Forty feet from residential district line
 -Five feet from street right-of-way
 -Thirty feet from side and rear lot lines
- (14) Wall real estate signs.
 -One per street frontage
 -Fifty square feet maximum
 -Twelve feet in height maximum
- (15) Window real estate signs.
 -One per street frontage
 -Twenty square feet maximum
 -Maximum - no more than twenty-five percent (25%) of window
- (16) Canopy real estate signs. Not permitted.
- (17) Projecting real estate signs. Not permitted.
- (18) Temporary free-standing. Not permitted.
 -Exception: May be displayed by public and quasi public organizations for special purposes (See Section 1143.08(a).)
- (19) Wall and/or window temporary signs. Window only permitted.
- (20) Temporary canopy signs. Not permitted.
- (21) Temporary projecting signs. Not permitted.

area

(c) Industrial Parks. In addition to signs otherwise permitted, an industrial park identification sign shall be permitted for a unified development of three or more industrial firms and buildings served by a common local access road. Such sign shall conform to the following regulations:

- One for each street frontage containing vehicular entrance to the industrial park (vehicular entrance may be off-site, providing all other siting for sign is permitted)
- Can contain name and address of the industrial park and

names of firms located in the park

- park
- Must be located at a vehicular entrance to the industrial
 - 100 square feet maximum sign face area per side
 - Twelve feet in height maximum
 - Seventy-five feet from residential district line
 - One foot from street right-of-way
 - Ten feet from side and rear lot lines

If an industrial park identification sign is displayed, no other free-standing identification sign in the development shall be located within 100 feet of the road or street on which the industrial park has vehicular access.

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1143.21 SIGN ILLUSTRATIONS.

MOUNTED CHARTS

1143.99 PENALTY.

Any person, entity or corporation who does not correct a violation of this chapter after receiving notice in accordance with Section 1143.12 and within the time limits imposed by Section 1143.12, shall be fined not more than one hundred dollars (\$100.00). Each day such violations continue, after the time limit imposed by Section 1143.12 shall constitute a separate and distinct offense.(Ord.39-96. Passed 7-25-96.)