

CITY COUNCIL MINUTES
March 9, 2020

The meeting was called to order by Mayor Berbee at 7:00 p.m.

PLEDGE OF ALLEGIANCE: The Pledge of Allegiance was led by Mayor Berbee.

INVOCATION: The Invocation was given by Mayor Berbee.

COUNCIL MEMBERS PRESENT:

Alan Seymour, Deborah Groat, Donald Boerger, Henk Berbee, Mark Reams, and Aaron J. Carpenter.
J.R. Rausch excused.

OTHERS PRESENT: *City Manager Terry Emery, Finance Director Brad Lutz, Law Director Tim Aslaner, Police Chief Floyd Golden, Fire Chief Jay Riley, Public Service Director Mike Andrako, City Engineer Jeremy Hoyt, IT Director Aaron Story, Economic Development Project Development Coordinator Tom Wisemiller, Zoning Administrator Ron Todd, Clerk of Council Rebecca Dible, Journal Tribune Mac Cordell, Union County Daily Digital Tom Stephens, Anton Roger, and Trevor Secord.*

APPROVAL OF MINUTES:

Councilman Reams moved to approve the February 24, 2020 Council Meeting minutes as presented; affirmative voice vote was unanimous.

Councilman Carpenter moved to approve the February 29, 2020 Special Council Meeting minutes as presented; affirmative voice vote was unanimous.

Councilwoman Groat moved to approve the March 2, 2020 Council Work Session minutes as presented; affirmative voice vote was unanimous.

PRESENTATION: Zoning Administrator Todd and Brad Bodenmiller on behalf of Logan-Union-Champaign (LUC) Regional Planning Commission spoke to the importance of reporting for the 2020 Census (Attachment A). Mayor Berbee conveyed the City could lose over 3 million dollars over a period of ten years according to the non-filing projections. Several Councilmen conveyed the importance of confidential Census reporting.

ADMINISTRATIVE REPORT:

City Manager Emery reported the following:

2020 State of the City Address

The 2020 State of the City Address will be held on Thursday, March 19 at Union Rural Electric. Networking reception at 6:00 p.m. State of the City Address will begin at 6:30 p.m. Schedule is as follows:

- State of the City Video
- Business Update – Union Rural Electric
- Panel Discussion on Public Utilities

RSVP's are required due to limited seating, however, we will live stream the event on the City's Facebook page and YouTube channel (City of Marysville, Ohio).

2020 Season Pool Passes

Municipal Pool season passes are available for purchase at a 15% discount now through April 30. Pool passes may be purchased at City Hall and on the City's website. Pool opens for the season on Saturday, May 23.

Western Collegiate Hockey Association (WCHA) Coach of the Year

Marysville resident, Nadine Muzerall was named the WCHA Coach of the Year for the second time in her four years at the helm of The Ohio State Buckeye program.

Public Service Director Andrako reported the following:

Delaware Ave. Restoration Work

Streets and Storm crews are spreading topsoil and seeding as part of the restoration work for the new storm tile placed along Delaware Ave.

Streets Garage

Streets crews are cleaning the Streets Garage and preparing it for interior painting.

Brush Removal

Parks workers continue to remove brush at McCarthy Park and along the Jim Simmons Trail.

Councilman Boerger asked if trees were in the plan for Delaware Avenue. Public Service Director Andrako confirmed they were. Councilman Boerger also asked specific questions about general sign maintenance in relation to City Code. Zoning Administrator Todd stated he would speak with Councilman Boerger about his questions.

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REPORT OF ECONOMIC DEVELOPMENT:

Economic Development Project Development Coordinator Wisemiller reported the following:

Business Retention & Expansion (BRE) Program:

- Coordinating with One Columbus on a regional approach, but our office pays special attention to Smart Mobility, Uptown Marysville businesses, other key target sectors
- Developed a BRE strategy for 2020
- Brought back the BRE Committee of the CIC Board
 - Mayor Berbee, Union County Commissioner Chris Schmenk, Scott Brock
 - BRE Committee provides direction and participates in company visits
- Scheduling 2020 company visits
 - 20 visits with major employers/target sector companies (About half of these companies located in Marysville)
 - Typically do visits with Uptown Marysville businesses in May and October in concert with City of Marysville
- 2020 activities to date:
 - Completed 3 BRE visits so far and three BRE visits are scheduled for next few weeks (2 in Marysville)

Business Attraction – Cultivating & Responding to Economic Development Leads & Prospects:

- So far in 2020, ED office has responded to 6 JobsOhio/One Columbus leads and projects
 - 5 responses for Marysville sites
 - Active projects include: a Technology Company, an Automotive company (Marysville), and an Agri-business development.
 - Promoting 33 Innovation Park development opportunities
 - Targeted email marketing in March 2020: Industrial Parkway (two spec buildings)
 - Outreach to: 15 tenant prospects (for multitenant buildings), seven businesses looking for standalone sites, and over 25 developers that specialize in industrial/office parks

Economic Development Marketing

- Launched monthly electronic HQ 33 Newsletter
 - Two editions so far: January and February
 - Worked with Marysville Public Library to create a display of smart mobility and smart tech books and articles at the Marysville Public Library. Only one of its type in Ohio. Now they're looking to do these in other libraries in Ohio.

Business Assistance & Other Activities

- Reorganized the Uptown Development Group
 - Considering future role of Team Marysville
- Continued efforts to implement the Union County Trail & Greenway Master Plan
- Marysville Entrepreneur Center:
 - Uptown location: 5 tenants, 0 vacancies
 - E. Main St. location: 3 tenants, 0 vacancies

REPORT OF CLERK OF COUNCIL:

Clerk Dible reported the following:

Liquor Permit Request

A new D5 permit was requested by Mad Dogs and Beer Inc at 108 S. Main Street. Neither the Division of Police nor City Council objected.

HEARING OF CITIZENS: None

ORDINANCES:

3rd Reading TO AUTHORIZE SUPPLEMENTAL APPROPRIATION FOR 2020 TEMPORARY STAFFING
Title Only SERVICE FOR THE TAX SEASON AND MODIFY THE 2020 ANNUAL BUDGET

Administration:

Council:

Councilman Reams moved to pass the legislation, and the question put, stood:

Mrs. Groat YES; Mr. Boerger YES; Mr. Berbee YES;
Mr. Reams YES; Mr. Carpenter YES; Mr. Seymour YES.

Vote 6-0 in favor; Motion carried.

3rd Reading TO AUTHORIZE SUPPLEMENTAL APPROPRIATION FOR THE STREET TREE FUND AND
Title Only MODIFY THE 2020 ANNUAL BUDGET

Administration:

Council:

Councilman Reams moved to pass the legislation, and the question put, stood:

Mr. Boerger YES; Mr. Berbee YES; Mr. Reams YES;
Mr. Carpenter YES; Mr. Seymour YES; Mrs. Groat YES.

Vote 6-0 in favor; Motion carried.

3rd Reading TO AUTHORIZE SUPPLEMENTAL APPROPRIATION FOR THE SEWER REPLACEMENT
Title Only & IMPROVEMENT FUND FOR THE ADJUSTED COST OF THE WASTE WATER JET VAC
TRUCK AND MODIFY THE ANNUAL BUDGET

Administration:

Council:

Councilman Carpenter moved to pass the legislation, and the question put, stood:

Mr. Berbee YES; Mr. Reams YES; Mr. Carpenter YES;
Mr. Seymour YES; Mrs. Groat YES; Mr. Boerger YES.

Vote 6-0 in favor; Motion carried.

3rd Reading TO AUTHORIZE SUPPLEMENTAL APPROPRIATION FOR THE CHESTNUT CROSSING
Title Only TIF REIMBURSEMENT AND MODIFY THE 2020 ANNUAL BUDGET

Administration:

Council:

Councilwoman Groat moved to pass the legislation, and the question put, stood:
Mr. Reams YES; Mr. Carpenter YES; Mr. Seymour YES;
Mrs. Groat YES; Mr. Boerger YES; Mr. Berbee YES.
Vote 6-0 in favor; Motion carried.

COMMENTS OF THE CITY MANAGER AND COUNCIL PERSONS AND GENERAL DISCUSSION:

Councilman Carpenter:

Encouraged all to wash their hands and take basic precautions in relation to the corona virus concerns. He conveyed the Fire Department and Safety Services were doing all they could to prepare for situations such as this. Councilman Carpenter also asked if it would be beneficial to have a 2020 Census information table at the first Friday Night Uptown.

Councilman Boerger:

Asked if the State of the City had been advertised on Utility Bills. City Manager Emery stated it had not been, due to limited space on the bills. He and Zoning Administrator Todd discussed signage in the right-of-way and Mr. Todd explained Administration's current procedures. Per Mr. Boerger's request, Mr. Andrako also explained his vision for the old "Welcome to Marysville" sign on Delaware Avenue.

Councilman Seymour:

Stated the use of the City's gateway signs could be beneficial in encouraging all to register during the census. He also mentioned the irony of green beer (St. Patrick's Day) on Primary Election Day this year.

Mayor Berbee:

He stated that he, along with City Manager Emery and Economic Development Director Phillips, would be speaking at the Asian Indian American Business Group (AIABG) meeting on March 11, 2020. He also informed all that LifeBio, a business in Uptown Marysville, had presented the City with an award for the City's "work to create a strong community for businesses and families."

ADJOURN: There being no further business to take before Council, Councilman Boerger moved to adjourn at 7:38 p.m.; the voice vote in favor was unanimous.

Attachment A

Union County Counts!

2020 U.S. Census Complete Count Committee

March 9, 2020

Why Does it Matter?

Attachment A

Uses of Census Data:

- Apportion representation among states
- Draw congressional and state legislative districts, school districts and voting precincts
- Enforce voting rights and civil rights legislation
- Distribute \$675 billion in federal dollars to states and localities
- Inform planning decisions of federal, tribal, state and local government
- Inform organizational decisions (e.g., where to locate, size of market, etc.) of businesses and non-profits

Private and Confidential

- Response is required by Federal Law
- Responses are protected by Federal Law
- Responses are only used to produce statistics

Attachment A

\$1,206

Per person,

Per year,

For 10 years = \$12,060 lost per person!

New Response Methods in 2020

Attachment A

There are four ways to respond in 2020:

- ✓ Online
- ✓ Phone
- ✓ Paper
- ✓ Personal Visits by Census Employees

For the first time, residents will be able to respond online, by phone, or by mail.

Additionally, the Census will use data that the public has already provided to cut down on in-person follow up visits to non-responding households.

The Marysville Public Library and Bridges Community Action will be able to assist those without computers and/or internet access. Respondents may also contact the U.S. Census Bureau for assistance.

Census Timeline

Attachment A

- **March 12-20, 2020: CENSUS FORMS ARE MAILED**
- **April 1, 2020:** Census Day is observed nationwide. By this date, households will receive an invitation to participate in the 2020 Census.
- **April 2020:** Census takers begin following up with households around selected colleges and universities.
- **May 2020:** The Census Bureau begins following up with households that have not responded.
- **December 2020:** The Census Bureau delivers apportionment counts to the president.

The slide features a decorative border with a blue top and bottom section containing a row of white stars, and a central section with horizontal stripes of red, white, and red. The text "Attachment A" is positioned in the upper right area of the slide.

Attachment A

Thank you! Questions?